

The annual strategy planning meeting was held virtually on 24th April 2023. The aim is to have this in person next year during 2024. However, the catch-up meeting with the steering committee members will remain being held on Microsoft teams.

The forum also agreed to ensure all members of the committee have their profile on the forum webpage. This is alongside an extended list of contacts from the wider public health forum. These colleagues have particular skills and expertise, and their role and biographies are also represented on the forum page. They have supported the forum and the wider public health work of the RCN with; specific projects, alliance membership to various stakeholder groups and in helping to keep the various public health related clinical topic pages up to date. It will be revised next year to reflect new members.

Reflections on 2023: (Outputs and outcomes)

From the strategy day the forum planned to deliver various projects, in line with the four Pillars of RCN Group Strategic Priorities:

- Provision of education and learning
- Setting clinical standards and supporting practice
- Active personal and workplace support
- Influencing and shaping policy

Projects:

- Worked with Women's and Midwifery Forum to revise guidance on FGM for travel document.
- TB competency framework

Social media


Public Health Facebook page has 765 members.

The @nurses4ph X (formerly twitter) handle was initiated in January 2016 and followers have increased to 777. The forum continues to tweet and retweet public health messages.

Table 2- Twitter statistics

	2017	2018	2019	2020	2021	2022	2023
Followers	300	363	457	552	650	701	777
Following	n/a	143	181	200	216	216	216

RCN Representation

Area of Practice / Forum	Authorising Advisor	Member / Representor	Business Support Staff	Host of event	Date of Event	Representation Report received (yes/no)
Public Health Forum	Jess Turner	Hanna Kaur	Sandra Hall	APPG Global TB meeting	11th January 2023	Yes 
Public Health Forum	Jess Turner	Jan Sinclair	Sandra Hall	Moving Healthcare Professionals - Advisory Board - MHAP	24th January 2023	Yes



Public
Health
Forum

Jess
Turner

Helen Kirk,
Janet
Frimpong
and Tracey
Cooke

Sandra
Hall

Joint RCN